

# INNOVATIVE CONSUMER HEALTHCARE BRANDS IMPROVING AMERICA'S METABOLIC HEALTH

Q2 Fiscal 2024

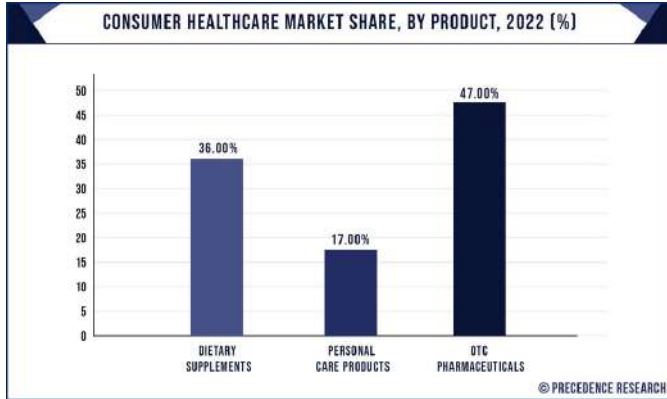


## PATH TO GROWTH

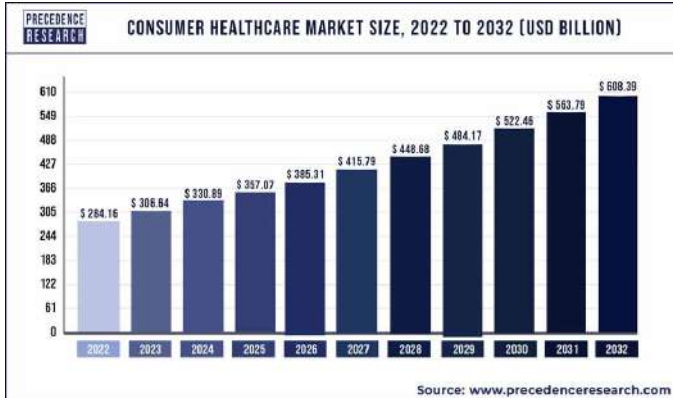
- Innovative, Patent Pending, Fiber Nutrition Products.
- Superior & Differentiated vs. Category Leaders.
- Growing Distribution at Amazon, Walmart, CVS and Publix.
- *Pristine* Balance Sheet – No Debt & de-minimis Liabilities.
- Cash Flow Positive at Low Revenue.
- Diabetes, Obesity & Govt. Tailwinds.



# CONSUMER HEALTHCARE INDUSTRY – WHERE WE FIT



1. OTC Pharmaceuticals
2. Personal Care Products
3. Dietary Supplements
  - ✓ Fiber Nutrition



## The 5 Fiber Nutrition Giants



Metamucil  
Fiber Powders,  
Gummies,  
Capsules &  
Crackers.



Boost Fiber  
Shakes & Fiber  
Choice Fiber  
Capsules &  
Gummies.



Glucerna  
Fiber Shakes,  
Powders &  
Bars.



MiraFiber,  
RestoraFiber  
& Phillips  
Fiber Powders  
& Gummies.



Benefiber & Citrucel Fiber  
Powders & Gummies.

# FIBER NUTRITION IS IMPORTANT to GOV'T POLICYMAKERS

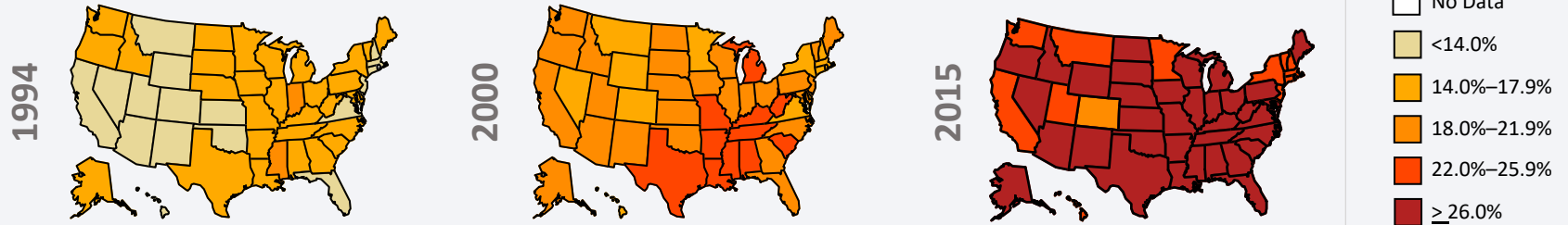
❖ *HHS has determined dietary fiber is one of four nutrients of public health concern for US Population.<sup>1</sup>*



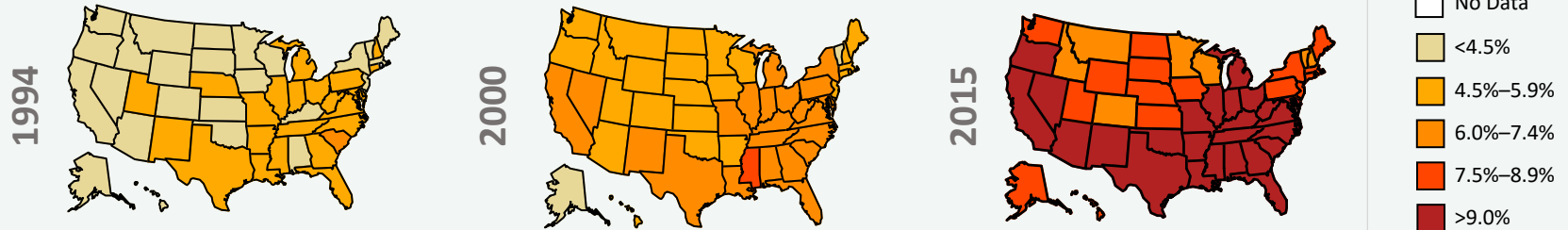
<sup>1</sup>Source: Website. 2024-03-16  
<https://www.dietaryguidelines.gov/resources/2020-2025-dietary-guidelines-online-materials/food-sources-select-nutrients>

# DIABETES & OBESITY – FIBER NUTRITION IS PART OF THE SOLUTION

Obesity (BMI  $\geq 30$  kg/m<sup>2</sup>)



Diabetes



Age-adjusted\* Percentage of US Adults Obese (top) and Diagnosed with Diabetes (bottom)

\*(vs. raw data) adjusted for age differences between states (Florida more elderly, etc.)

## OUR MISSION



# Gluco Down®

- Make Fiber Nutrition DELICIOUS!
- Formulate Nutritionally SUPERIOR Products DIFFERENTIATED from Market Leaders.
- Increase AWARENESS of the Health Benefits of Fiber Nutrition.
- Provide VALUE to Consumers.

# Fiber Up

## GROWING DISTRIBUTION

The logo for CVS pharmacy, featuring a red heart icon to the left of the word "CVS" in a large, bold, red sans-serif font, with the word "pharmacy" in a smaller, red sans-serif font below it.

**CVS**  
pharmacy®

Publix

available at  
**amazon**

Available  
online at

**Walmart** 

# FIBER UP® DRINK MIX LINE-UP EXPANDING





## FIBER UP® KIDS COMING SOON



A variety of childhood health concerns have been linked to low **fiber** consumption, including type 2 diabetes, obesity...soluble fiber helps to lower cholesterol and maintain steady blood sugar.<sup>1</sup>

[www.kidshealth.org/parent/nutrition\\_fit/nutrition/fiber.html](http://www.kidshealth.org/parent/nutrition_fit/nutrition/fiber.html)

Tastes like Koolaid!

<sup>1</sup>Boston Children's Hospital. Website. "Fiber & Healthy Kids." Accessed January 14, 2024.

# GLUCODOWN® & FIBER UP® CHEWS / NUTRITION BARS COMING SOON



Expanding choice for diabetic & fiber deficient consumers who enjoy gummies and nutrition bars.

- Chews at prototype stage
- Bars at formulation stage
  - Baked with multiple layers
  - Fiber + Protein with No Sugar
  - Nutritious & Delicious!



# GLUCODOWN® EXPANDING TO LATINO MARKET

- Expanding healthy choices for millions of diabetic Latino consumers
- Popular Flavors, Horchata, Jamaica, Aguas Frescas.
- Launch via Latino grocery channel.
- Spanish Language Marketing Outreach



# GLUCODOWN® INSTANT COFFEES

Expanding choice for diabetic consumers who drink instant coffee.

- Comparable to Maxwell House International Coffees
- Launch at Amazon followed by Brick & Mortar



## MEET CEO



**Murray Fleming**

*"Glucose Health, Inc. (GLUC) continues to impress us with a new, leaner, shareholder-friendly capital structure, a new product line extension, and continuing record sales at Amazon. The company has avoided the pitfalls, perils and problems associated with most micro-cap stocks, by virtue of its seasoned CEO, Murray Fleming, who stands head and shoulders above many, if not most, Chief Executive Officers."*

*Christopher J. Jemapete (shareholder)*



## LOW CASH-FLOW BREAK-EVEN THRESHOLD



## CAPITAL TABLE & BALANCE SHEET

Shares of Common Stock = 17,011,965

Shares of Preferred Stock = 6,389,014

\*Series A = 1,000

Series D = 1,200,000

Series E = 3,840,000

Series F = 1,160,000

Series G = 188,014

\*All Preferred Stock Convertible to  
Common Stock 1-1 Except Series A

Total Shares of Capital Stock = 23,400,979

*Pristine* Balance Sheet

- ❖ NO DEBT
- ❖ de minimis LIABILITIES



# FORWARD LOOKING STATEMENTS

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and while Glucose Health, Inc. is not subject to the 1934 Securities and Exchange Act, contains forward-looking statements within the meaning Section 21E of the Securities and Exchange Act of 1934, as amended. Statements that are not a description of historical facts constitute forward-looking statements and may often, but not always, be identified by the use of such words as "expects," "anticipates," "intends," "estimates," "plans," "potential," "possible," "probable," "believes," "seeks," "may," "will," "should," "could" or the negative of such terms, or other similar expressions. Actual results may differ materially from those set forth in this release due to the risks and uncertainties inherent in the Company's business. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. All forward-looking statements are qualified in their entirety by this cautionary statement and the Company undertakes no obligation to revise or update this presentation for the reader to reflect events or circumstances after the date hereof.





**glucose**

CONSUMER HEALTHCARE